

DEEP IVORY

CREATIVE BESPOKE SHIRTS

MEN MEASUREMENT GUIDE

Tip 1: A narrow string tied around your waist will facilitate vertical measurements.

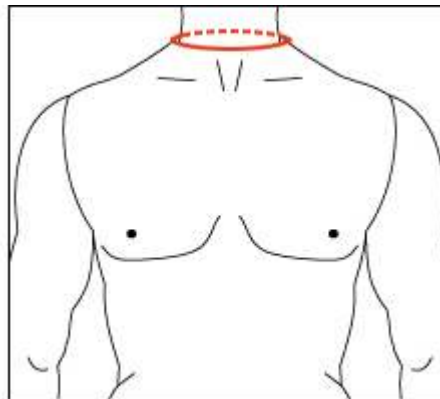
Tip 2: Empty your trousers and shirt pockets to avoid unnecessary cm/inch added to your measurements.

Select **INCHES** or **CM**.



1. HEIGHT

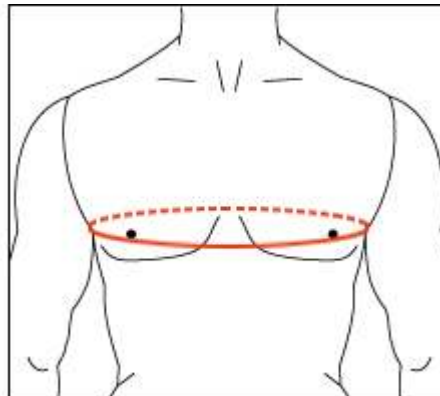
Remove your shoes and measure your height.



2. NECK CIRCUMFERENCE

Place tape measure around your neck with one or two fingers inside the tape for a comfortable fit.

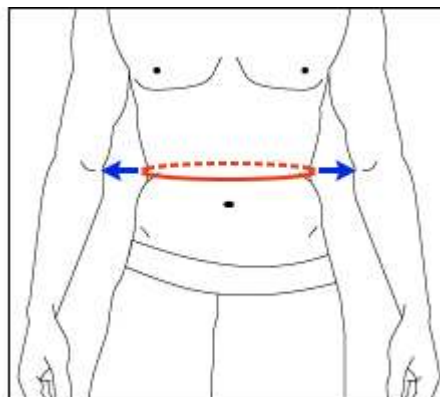
Measure neck circumference.



3. CHEST CIRCUMFERENCE

Place tape measure around the back and underarms.

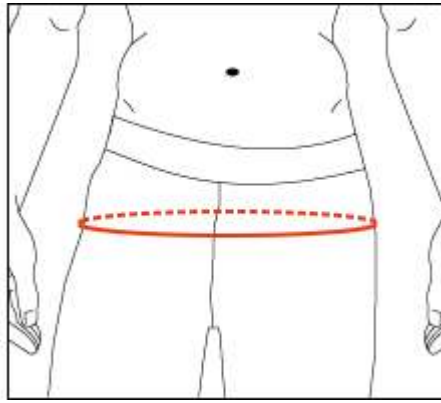
Measure chest circumference.



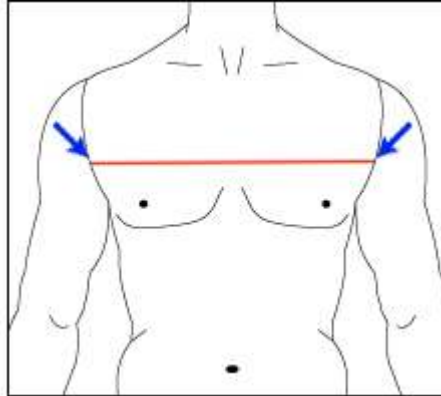
4. WAIST CIRCUMFERENCE

Locate your waist at the height of your elbows.

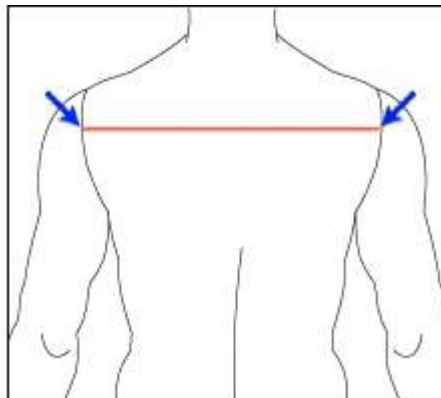
Measure waist circumference.



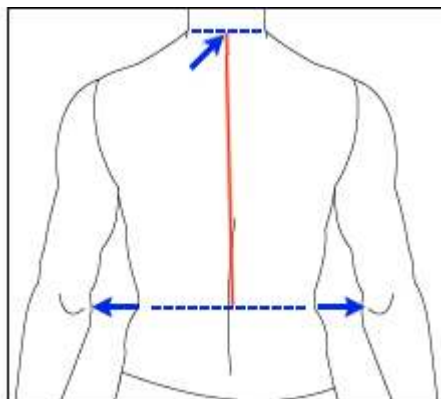
5. HIP CIRCUMFERENCE
 Locate the fullest part of your hip.
 Measure hip circumference.



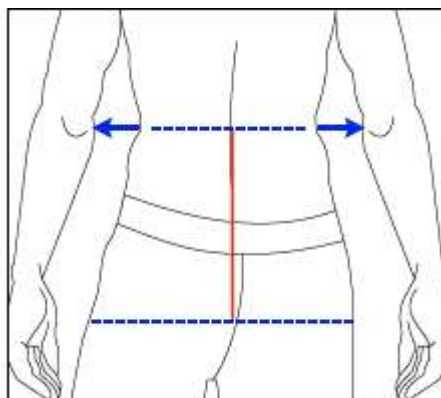
6. CHEST WIDTH
 Locate arm crease. It's the "line" where the arm joins the body.
 To visualise this "line", imagine a doll's arm attached to the body.
 Measure the chest width, from arm crease to arm crease.



7. BACK WIDTH
 Locate the arm crease at the back.
 It's the "line" where the arm joins the body. To visualise this "line", imagine a doll's arm attached to the body.
 Measure your back width, from arm crease to arm crease.

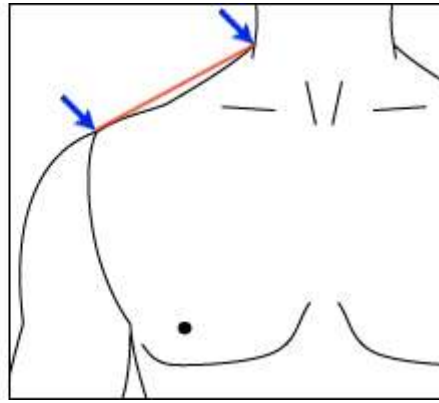


8. BACK LENGTH
 Locate back neck prominent bone.
 Locate your waist at the height of the elbows.
 Measure your back length, from back neck bone to waist.



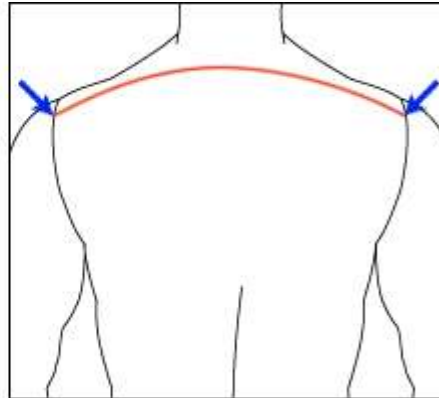
9. WAIST TO HIP
 Locate your waist at the height of the elbows. Locate the fullest part of your hip.

Measure from waist to hip.



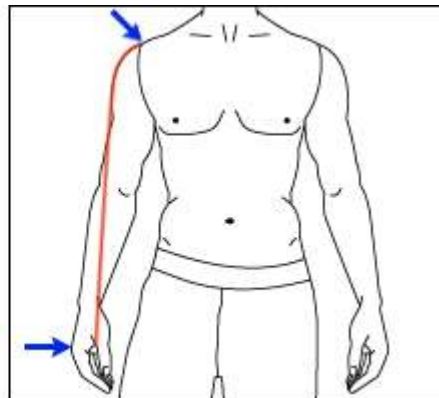
10. SHOULDER LENGTH

Locate neck base. Locate shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure your shoulder length, from neck base to shoulder joint.



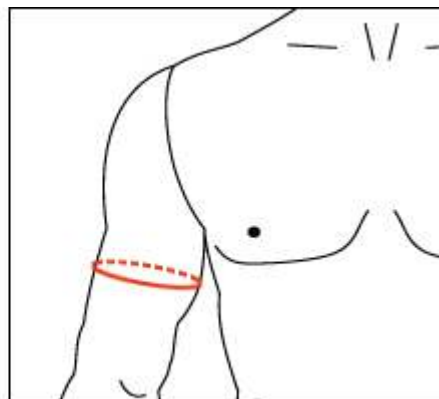
11. ACROSS SHOULDER

Locate your shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure across the top of your shoulders in a curve, from shoulder joint to shoulder joint.



12. SLEEVE LENGTH

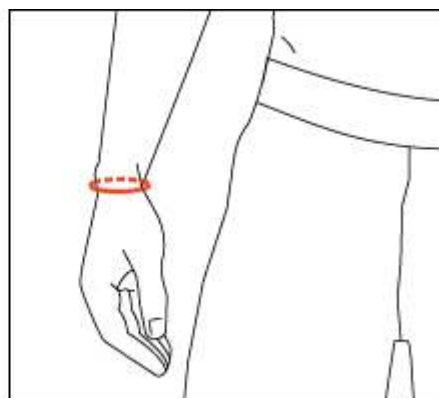
Locate your shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure from shoulder joint to base of thumb.



13. TOP ARM

Locate widest part of top arm. Preferably select the hand you write with.

Measure top arm circumference.



14. WRIST

Locate the wrist bone. It is the prominent bone on the side of your wrist.

Measure your wrist at wrist bone.

15. ANALYSE YOUR FIGURE

Your bespoke shirt is finely hand crafted to your own individual measurements and we also pay particular attention to any special fitting or requirements you may have.

Your shoulder



Low

Standard

High

Your posture



Stoop

Standard

Backwards

Your neck



Short

Standard

Long

Your chest



Small

Standard

Stomach forward

Describe your fitting requirements

You may now enter these measurements online or send us this print out by post to:
Deep Ivory, 19-21 Crawford Street, Suite B, London W1H 1PJ, United Kingdom

Your name: _____

Your email address: _____

Your address: _____