

# DEEP IVORY

CREATIVE BESPOKE SHIRTS

## WOMEN MEASUREMENT GUIDE

Tip 1: A narrow string tied around your waist will facilitate vertical measurements.

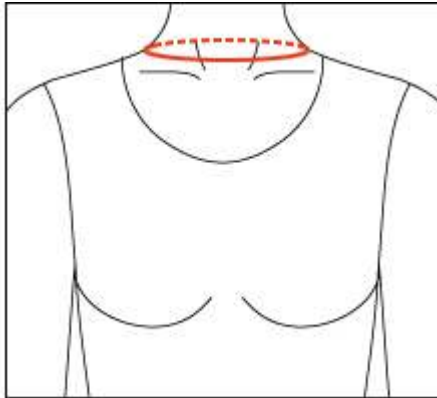
Tip 2: Empty your trousers and shirt pockets to avoid unnecessary cm/inch added to your measurements.

Select **INCHES** or **CM**.



### 1. HEIGHT

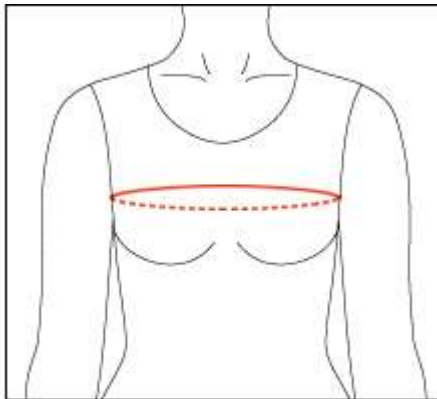
Remove your shoes and measure your height.



### 2. NECK CIRCUMFERENCE

Place tape measure around your neck with one or two fingers inside the tape for a comfortable fit.

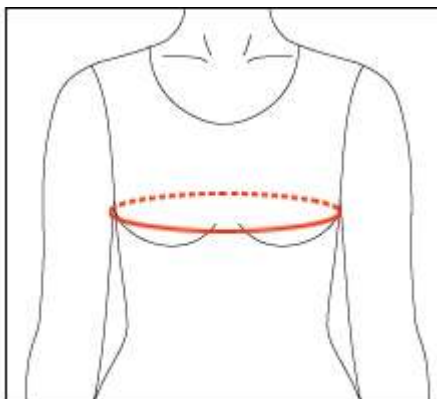
Measure neck circumference.



### 3. CHEST CIRCUMFERENCE

Place tape measure around the back and underarms, above the bust.

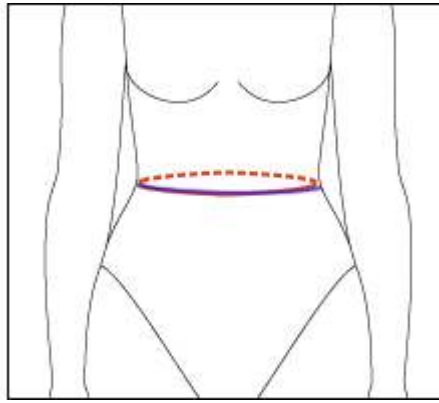
Measure chest circumference.



### 4. BUST CIRCUMFERENCE

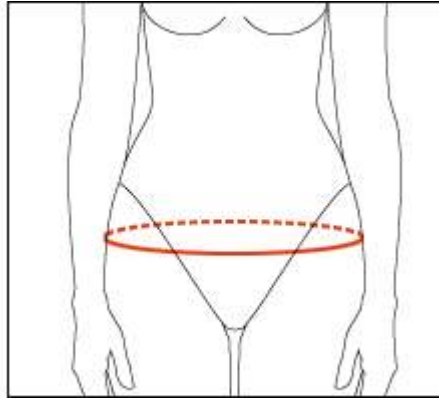
Place tape measure around the back and underarms, around the fullest part of bust.

Measure bust circumference.



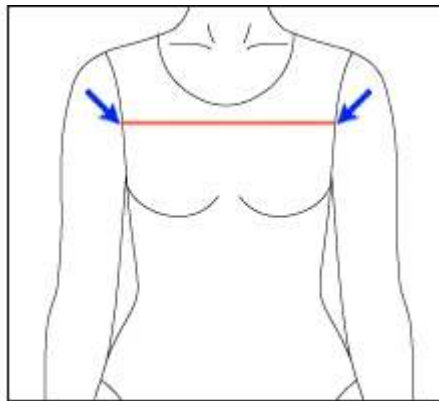
**5. WAIST CIRCUMFERENCE**  
Tie a narrow rope at natural waist, at the height of your elbow.

Measure waist circumference.

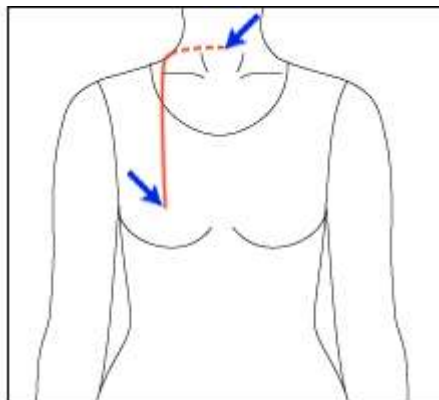


**6. HIP CIRCUMFERENCE**  
Locate the fullest part of your hip.

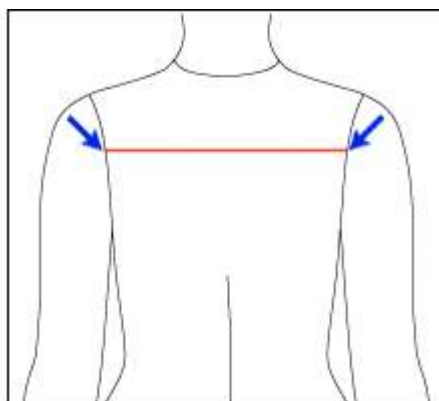
Measure hip circumference.



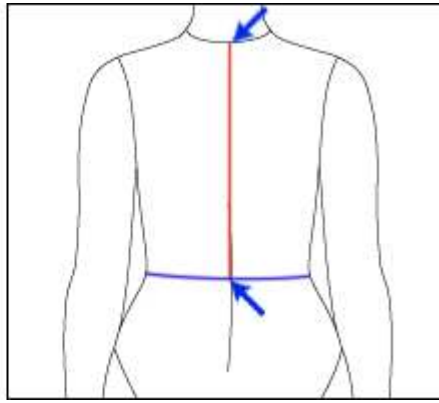
**7. CHEST WIDTH**  
Locate the arm crease. It's the "line" where the arm joins the body. To visualise this "line", imagine a doll's arm attached to the body. Measure the chest width, from arm crease to arm crease.



**8. BACK NECK TO BUST POINT**  
Locate back neck prominent bone. Place the tape at prominent back neck bone and move tape towards the bust point.

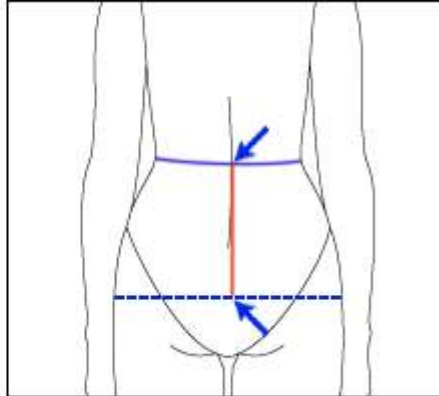


**9. BACK WIDTH**  
Locate the arm crease at the back. It's the "line" where the arm joins the body. To visualise this "line", imagine a doll's arm attached to the body. Measure your back width, from arm crease to arm crease.



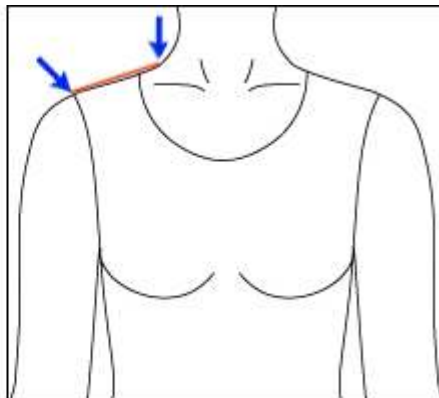
**10. BACK LENGTH**

Locate back neck prominent bone. Keep the narrow rope around your natural waist. Measure your back length, from back neck prominent bone to waist.



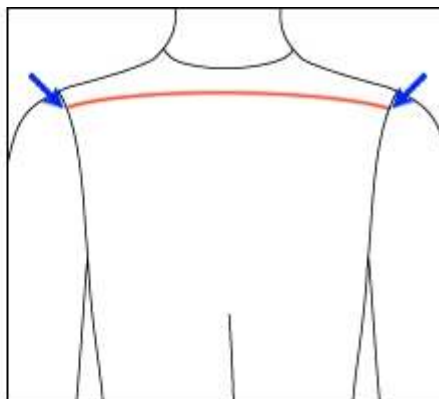
**11. WAIST TO HIP**

Keep the narrow rope around your natural waist. Locate the fullest part of your hip. Measure from waist to hip.



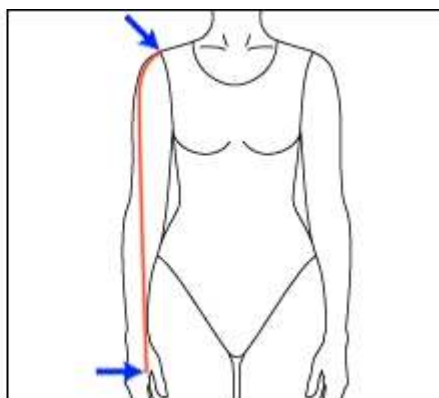
**12. SHOULDER LENGTH**

Locate neck base. Locate your shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure your shoulder length, from neck base to shoulder joint.



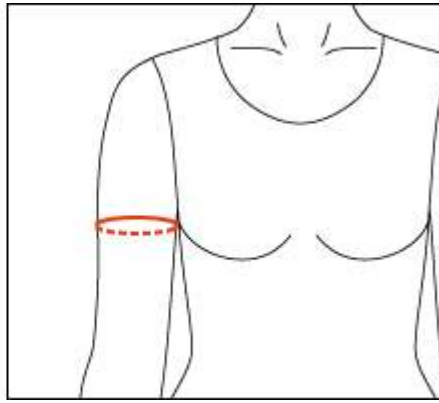
**13. ACROSS SHOULDER**

Locate your shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure across the top of your shoulders in a curve, from shoulder joint to shoulder joint.



**14. SLEEVE LENGTH**

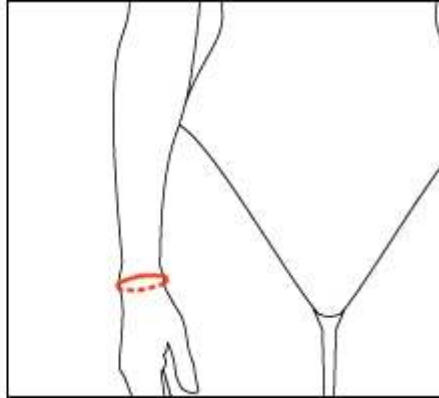
Locate your shoulder joint. Raise your arm and feel your shoulder with your opposite hand, you will feel your shoulder joint. Measure from shoulder joint to base of thumb.



**15. TOP ARM**

Locate widest part of top arm. Preferably select the hand you write with.

Measure top arm circumference.



**16. WRIST**

Locate the wrist bone. It is the prominent bone on the side of your wrist.

Measure you wrist at wrist bone.

**17. ANALYSE YOUR FIGURE**

Your bespoke shirt is finely hand crafted to your own individual measurements and we also pay particular attention to any special fitting or requirements you may have.

**Your shoulder**



Low



Standard



High

**Your neck**



Short

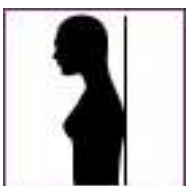


Standard

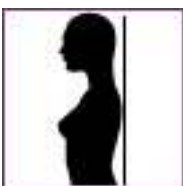


Long

**Your posture**



Stoop



Standard



Backwards

**Your bust**



Small



Standard



Large

**Describe your fitting requirements**

**You may now enter these measurements online or send us this print out by post to:  
Deep Ivory, 19-21 Crawford Street, Suite B, London W1H 1PJ, United Kingdom**

**Your name:** \_\_\_\_\_

**Your email address:** \_\_\_\_\_

**Your address:** \_\_\_\_\_

\_\_\_\_\_